

eon
15th
TRAVEL VIA

WINNIPEG

And WESTERN CANADA

THE TRAVELLER who enters Western Canada from the south or east almost always does so through the chiefest gateway of this part of the continent—**Winnipeg**. Probably no other way to enter can be made that will afford the new comer so accurate and so pleasing a standard for measuring the development and resources of this remarkable section known as Western Canada. Out of this fertile prairie Winnipeg has grown. Upwards from a tiny trading post, the city has mounted and stands to-day a living evidence of the wonderful richness of the prairie soil, a magnificent monument to the spirit of progress that seized upon the people of Winnipeg, and of the prosperity that has been theirs. One hundred and thirty-five thousand people are now here. Broad, asphalted business streets stretch their lavish length across what was but a few years ago virgin prairie. Miles of boulevarded and smoothly paved streets make up a residential section, favorably comparable with many of the best cities in the world. Splendid hotel plentiful in number capacity to supply the city; wholesale houses to furnish the large to the west; excellent and a public school ample opportunities parks, libraries, in make up a well organized city, has been gathered a place that in 1870—recollection of thousands a population of 215, census, taken in April, 118,252 souls within in 38 years the place that was perhaps never city of such substantial character as is a marked feature of the Gateway City of the Canadian West.

WINNIPEG stands at the very opening of its career, and remarkable as has been its progress and growth from the tiny trading post to the full grown and well equipped city, yet greater things lie before it and show clearly on the near horizon of **WINNIPEG'S** future.

The reason for this lies in the fact that the wonderful **WINNIPEG** which has grown up on the Manitoba prairie has for the basis of its growth, the solid foundation of agricultural resources beyond the dreams of agricultural avarice. Millions of acres of wheat land, which produce the highest average crop of any in the world, and of quality unsurpassed, other millions of acres of excellent grazing land, to which are added, in the case of nearby Ontario and the more distant British Columbia, other sources of trade and wealth in minerals, timber and fruit producing land, make the trade and manufacturing possibilities of **WINNIPEG** things not possible to be computed by cold calculation separated from the quality of the seer of things to come, but which can no more fail of being great than can the seed time and harvest fail of being.

Upon the sure foundation of these substantial elements has the present **CITY OF WINNIPEG** been built and the traveller who visits the city for the first time sees not only the "substance of things hoped for," but also "the evidence of things not seen."

These are facts that clearly set forth why the travelling public should have their tickets read at least one way via **WINNIPEG** and through the Great Canadian West



**MERCHANTS'
Opportunity**

One new town every other day for the past 8 years is the record of railway contribution to Winnipeg's extensive mercantile territory.

Address all Communications
CHAS. F. ROLAND
Bureau Commissioner
WINNIPEG CANADA

FINANCIAL

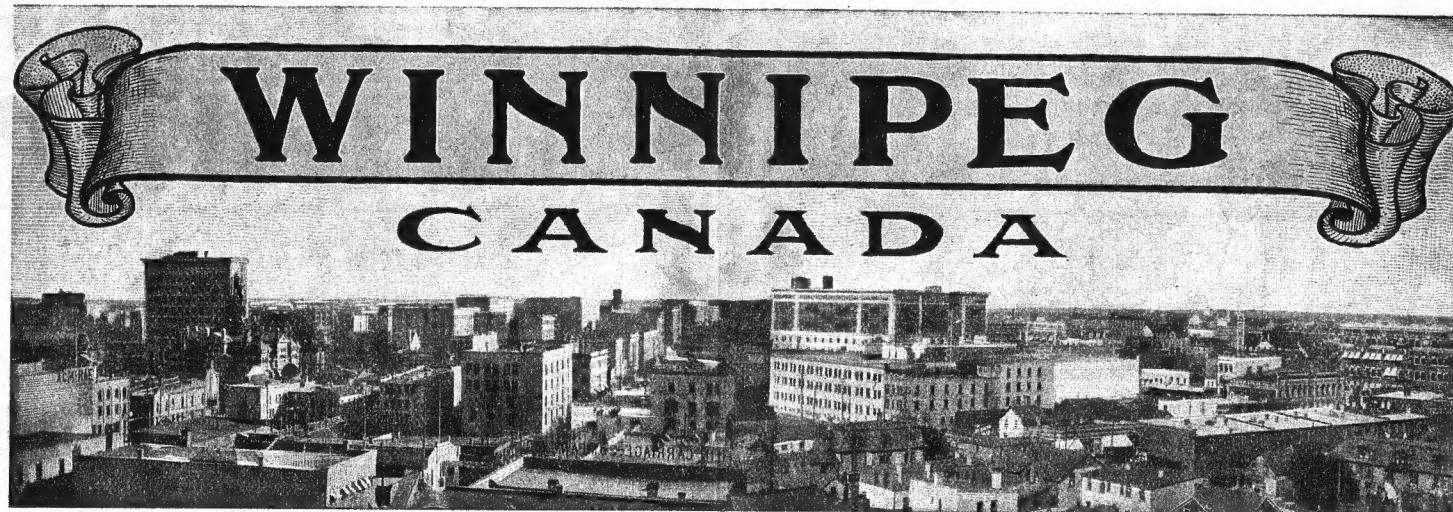
Has eighteen chartered banks, operating 41 suburban branches in city.
Banks have 487 branches in Western Canada.
WINNIPEG BANK CLEARINGS

1902	\$188,370,003
1904	294,601,437
1906	504,585,914
1908	614,111,801

New buildings erected in past 6 years, \$50,749,580
Post Office paid money orders (1908), \$3,975,850
Custom Collections, 1907, Port of Winnipeg, over 4 millions.
Increase in five years manufactured output, 120 per cent.
Winnipeg finances the 200,000,000 bushel grain crop annually.

MANUFACTURING

Has 150 profitably operating factories.
Added 33 new industries in 34 months, ending 1908.
Output in manufactures in 1900, \$8,606,248.
Output in manufactures in 1905, \$18,983,248.
Offers surplus electric power to manufacturers.
Is the labor centre of Western Canada.
Has iron rolling mill and brass foundries.
Has large variety natural raw materials tributary to.
Shipping facilities best in Western Canada.
Has under construction a Municipal Electric Plant of 60,000 H.P. capacity.
Has shops of all three transcontinental railway systems.
Has four large abattoirs, which have doubled their capacity in 3 years.
Has milling capacity tributary to of 40,000 barrels.



View Showing Portion of Business Section of City

COMMERCIAL

Home of 1,900 Commercial Travellers.
Wholesale hardware houses most extensive in Canada.
Wholesale grocers cover largest territory in Canada.
Winnipeg handles 200 million bushel grain crop annually.
Wholesale turn-over exceeds \$90,000,000 annually.
WHEAT INSPECTION AT WINNIPEG

Cars	Bushels	
1904	37,892	39,776,660
1906	68,353	73,097,950
1908	71,142	76,121,940

Is the greatest grain market in the British Empire.
Had largest cattle exporter in the world in 1906.

OPPORTUNITIES

Exports all raw hides, imports all leather products.
Farmers waste all flax straw, imports all cordage and linens.
Imports all its stoves and ranges, yet leads as scrap iron centre.
Farmers destroy wheat straw, while trade imports all strawboard.
District grows high grade sugar beets, imports a million dollars of sugar annually.
Farms grow 300 bushels of potatoes per acre, and Western Canada imports all starches.
Wants manufacturers of footwear, clothing, furniture, agricultural implements, etc.
Wants first class tannery and leather industries.
Wants capital to assist in industrial development.
Offers genuine investors many opportunities.
Offers available factory sites with trackage (cheap)

MUNICIPAL

City has an area of 13,990 acres.

POPULATION OF WINNIPEG		
1902	48,411
1904	67,262
1906	101,057
1908	128,000

TOTAL ASSESSMENT CITY PROPERTY		
1902	\$ 28,615,810
1904	48,214,950
1906	80,511,725
1908	116,101,390

Has rate of taxation (1908), 15 mills.
City owns all public parks, its asphalt plant, city quarries, waterworks, and street lighting systems.
City has under construction its own Electric Power plant, costing 3½ million dollars.
City has 185 miles of water mains, 166 miles of sewers, 377 miles of sidewalks, 300 miles paved and graded streets.
City has 675 electric street arc lights, 1,140 fire hydrants, and 132 firemen enlisted.
City has 9 fire hall-stations, with 36 fire-fighting outfits, and a 300 lbs. high pressure water system.

RAILWAYS

Has 22 pairs railway tracks radiating from city.
Has the largest individual railway yard in the world.
Has Canadian Pacific railway, Canadian Northern railway, and the Grand Trunk Pacific shops.

**MAN'FACT'R'S
Opportunity**

Locate at Winnipeg, the natural distributing centre, where cheap power, railway facilities, new territory and new business will be added assets to your industry.

Address all Communications
CHAS. F. ROLAND
Bureau Commissioner
WINNIPEG CANADA

RAILWAYS—continued

Has 120 miles switch siding facilities for manufacturers.
Has 3,600 railway employees on pay rolls.
Has the finest joint terminal station (under construction) in Canada.
Has 70 minutes service to lake resorts.
Has best shipping facilities in Western Canada.
Freight tonnage receipts highest proportional increase in Canada.
Electric railway carried 3 million people (1900)—22 million (1908).
Electric railway gross receipts in 1900, \$28,132; in 1908, \$2,206,094.
Electric railway operates 140 cars on 60 miles of city tracks and 44 miles suburban lines.

EDUCATIONAL

Is a city with 33 schools and 5 colleges, and has 115 churches.
Is the home of the Provincial Institute.
Is the home of Manitoba's Agricultural College.
Has a free public library costing \$135,000.
Is the political capital of Manitoba.
Is the educational centre of Western Canada.
Publishes three live daily newspapers, totaling 5 issues daily, combined daily circulation exceeding 80,000 copies.
Publishes (38) weekly and monthly publications.
In Recreation, Winnipeg has 316 acres park play grounds, two river-rowing courses, lake resorts North, East and South, with steam-boat and railway facilities.
Has six theatres; seating capacity, 6,000 people.
Holds annually Western Canada's big Industrial Exhibition.
Offers a Free Service Information Bureau to all.

The best time to visit the MAGNET CITY

Buy the products of Western Canada, is during

THE GREAT FAIR OF THE GREAT WEST

\$60,000 in Prizes and Attractions—A Mammoth Live Stock Show—

WINNIPEG INDUSTRIAL EXHIBITION
JULY 10 to 17, 1909
Meeting—and other Big Features included in the Week of Education and Enjoyment

TRAVEL VIA WINNIPEG

And WESTERN CANADA
A RECORD OF WESTERN GROWTH

AREA OF LAND AND WATER—WESTERN CANADA

	Land Acres	Water Acres	Total Acres
Manitoba	41,169,098	6,019,200	47,188,298
Saskatchewan	155,092,480	5,323,520	160,416,000
Alberta	160,755,200	1,510,400	162,265,600

NUMBER OF FARMS IN WESTERN CANADA—1900

Manitoba	36,141
Saskatchewan	55,971
Alberta	30,286

WESTERN CANADA HOMESTEAD ENTRIES

Year		
1907	29,436
1908	49,154



If you are interested and want further specific information, it will be furnished freely by

CHAS. F. ROLAND, Commissioner

**Winnipeg Development
and Industrial Bureau**

An Organization

Whose executive is composed of representatives from the following business bodies of the city:

The City Council, The Board of Trade, the Bankers' Association, The Real Estate Exchange, the Grain Exchange, The Builders' Exchange, The Manufacturers' Association, The Trades and Labor Council, The Commercial Travellers' Association, The Winnipeg Industrial Exhibition Association, The Wholesale Implement Association, The Printers' Board of Trade, The Winnipeg Advertising Men's Club, The Winnipeg Jobbers' and Shippers' Association.

RAILWAY MILEAGE IN WESTERN CANADA

Year	Miles
1900	3,680
1908	9,365

BANKING FACILITIES IN WESTERN CANADA

Year	Branch Banks operating	131
1900	"	487

MANITOBA GRAIN CROP AREA

Year	Acres	Acres	Acres	Acres
	Wheat	Oats	Barley	Total
1900	1,965,193	873,848	139,660	2,678,701
1908	2,722,386	931,373	343,412	3,997,171

WESTERN CANADA GRAIN CROP

Year	Bushels	Bushels	Bushels
	Wheat	Oats	Barley
1904	54,390,678	44,620,520	10,920,850
1906	90,250,000	87,216,272	20,775,732
1908	106,853,252	92,626,054	22,276,782

Bureau General Offices

8TH FLOOR



Union Bank Building, Winnipeg

FC 33 96 35 T 77 1909